

Criteria	Description	Score
Animal Impact	There should be no animal cruelty and/or anything that can harm the animals before and after the production. Strict animal welfare policies should be in place.	1pt
Environment Impact	This means no adverse environmental impact would be resulting from the entire product life cycle of fashion items. This means <ul style="list-style-type: none"> —Using eco or planet friendly — Low water and energy consumption — A proper waste disposal process and if there's any harmful chemicals used in the operation 	1pt
Fair treatment of their people	No child labor or gender discrimination shall be involved in the process of making products. Also business shall provide fair wages and proper working condition	1pt
Eco Materials	Materials made from sustainably-grown or recycled materials, using low-impact processes. This involves the usage of organic and recycled stuff.	1pt
Eco Certifications	This is a fair basis to consumers, a lot of companies claimed sustainable or ethical fashion but failed to provide proper certifications. There are a number of eco-certifications available for sustainable business to apply to.	1pt
Transparency	<p>Transparency of information on their website by which we can clearly assess their sustainability claim.</p> <p>Businesses shall offer transparent information about their supply chain and operation. Transparency, in the world of fake media, is the key and we do not take this criterion lightly.</p> <p>Brands may be disclosing a lot of information about their policies and practices but this doesn't mean they are acting in a sustainable or ethical manner which is important to the whole idea of sustainability. We give this criterion the biggest weight since everything is forfeited without transparency.</p>	2pt

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